

Spread YOUR Word

Advertise in the

Iowa Sheep & Wool Festival Booklet

6th Annual Iowa Sheep & Wool Festival

Dallas County Fairgrounds, Adel, Iowa • June 12 - 13, 2010

*All advertisers in the 2010 Booklet will be listed on the Iowa Sheep Industry Association website with contact information and links to your websites and will remain there throughout 2010 – NO EXTRA COST!

- **Deadline for Ad copy and payment is February 19, 2010. Call if close to this date.**
- **Send Ad copy to info@iowasheep.com or call and we can help with your ad layout.**
- **Form below may be emailed or mailed**
- **All Ads are black and white**
- **Payment must be made via mail to Iowa Sheep Industry Association, 5771 230th St, Sibley, IA 51249**
- **Questions? Call 712-736-2109 or email info@iowasheep.com**

Inside front cover	Approximate print size is 5.5" (W) x 10" (H) – check for availability	\$150
Inside back cover	Approximate print size is 5.5" (W) x 10" (H) – check for availability	\$125
Full-page	Approximate print size is 5.5" (W) x 10" (H)	\$100
Half-page	Approximate print size is 5.5"(W) x 5" (H)	\$ 60
¼ page	Approximate print size is 5.5" (W x 2.5" (H)	\$ 40
¼ page	Approximate print size is 2.75" (W) x 5" (H)	\$ 40
1/8 page	Approximate print size is 2.75" (W) x 2.5" (H) x	\$ 30

Name: _____
Address: _____
City/State/Zip _____
Phone: _____ Cell Phone: _____
Email: _____
Ad Size: _____
Amt enclosed: \$ _____
Make check payable to: Iowa Sheep Industry Association
Address: 5771 230th St. - Sibley, IA 51249

*Please send your Ad in PDF format in the size of your Ad to info@iowasheep.com

If this is a problem please contact Marsha at 712-736-2109 or info@iowasheep.com

The Iowa Sheep Industry Association reserves the right to deny advertising submissions felt to be inappropriate, if so refunds will be made.

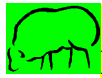
- **Sponsor** the Festival receive free advertising, Lamb Feast Tickets and more.
- **Industry Exhibit & Industry Vendor** space is available.
- **Sponsorship and Industry Exhibit & Vendor** information is available at www.iowasheep.com click on the Festival Tab or email info@iowasheep.com or call 712.736.2109

~ Rates and Sizes on following page ~



June 12-13, 2010

Booklet Ads



Deadline:

Payment and Ad copy by **February 19, 2010.**



All ads are in Black & White



A .PDF of finished ad is preferred.

For all other file types please contact Marsha at 712-736-2109 or info@iowasheep.com



Forms and information at www.iowasheep.com click on Festival link.



Questions?

Contact the Iowa Sheep Industry Association at 712-736-2109 or info@iowasheep.com
5771 230th St
Sibley, IA 51249



Sponsorship Opportunities

check it out at: www.iowasheep.com

Full Page Ad – Approx. print size is 5.5” (W) x 10” (H)

- Cost \$100 -

¼ - Page Vertical Ad – Approx.

print size is 2.75” (W) x 5” (H)

- Cost \$40 -

1/8 Page Ad – Approx.

print size is

2.75” (W) x 2.5” (H)

- Cost \$30 -

Half Page Ad – Approx. print size is 5.5”(W) x 5” (H)

- Cost \$60 -

1/4 Page Horizontal Ad – Approx. print size is

5.5” (W) x 2.5” (H) - \$40